

openSUSE 13.1 Release - action #922

action # 453 (Closed): Create a Press Kit and send it to the press

send press kit

2013-10-25 14:07 - Inussel

Status:	Resolved	Start date:	2013-11-13
Priority:	Normal	Due date:	2013-11-13
Assignee:		% Done:	100%
Category:	Marketing	Estimated time:	4.00 hours
Target version:	13.1 GM		
Description			
Get our list of press contacts and create SEPARATE mails for each of them. If you know them personally, try to add a special touch to the emails to make them really personal. Stay formal for those you don't know. Send out the mails... And be ready to reply to their questions and responses.			
Keep in mind that this can easily take a day with the nr of contacts we have and the replies they might sent.			
Related issues:			
Blocked by openSUSE 13.1 Release - action #457: Assemble press kit.		Closed	2013-11-05 2013-11-08
Copied to openSUSE 13.2 Release - report #4082: send press kit		Resolved	2014-10-13 2014-10-22

History

#1 - 2013-10-25 14:08 - Inussel

- Parent task set to #453

#2 - 2013-11-12 13:59 - aplanas

This task is assigned to Jos. He will do that in Florida?

#3 - 2013-11-13 15:02 - Anonymous

- Status changed from New to In Progress

He will indeed do this in Florida. Started to prepare the mails.

#4 - 2013-11-15 09:29 - aplanas

How id this task? Can we close it?

#6 - 2013-11-16 22:14 - Anonymous

- Status changed from In Progress to Resolved

- % Done changed from 0 to 100

Done, mails send out on Wednesday. Apologies for not updating this task...

#7 - 2014-10-13 11:45 - Inussel

- Copied to report #4082: send press kit added