

openSUSE Leap 42.1 Release - action #9088

action # 9070 (Resolved): Release Announcement

Create a Press Kit and send it to the press

2015-10-05 14:38 - Inussel

Status:	Rejected	Start date:	2015-10-05
Priority:	Normal	Due date:	
Assignee:	ddemaio	% Done:	100%
Category:		Estimated time:	0.00 hour
Target version:	GA		
Description			
This is the thing which gets us awesome reviews and "blogs like this": http://www.linux-magazine.com/Online/Blogs/Off-the-Beat-Bruce-Byfield-s-Blog/openSUSE-shows-how-to-promote-a-release			
We create an awesome presskit containing:			
<ul style="list-style-type: none">• Press announcement• Community announcement on news.o.o (link to the preview and if possible a PDF version if it)• Product highlights (PDF)• Feature guide (in PDF. Terribly much work, yes, painful, yes worth it, yes)• Screenshots (include 'bonus' screenshots, if you can)• a link to the GM• A document with quotes from the openSUSE team, the board and other people about their favorite features• reviewers guide• list of people who can be interviewed			
Subtasks:			
action # 9090: Create list of people who can be interviewed			Rejected
action # 9092: Write 'reviewers guide', the mail for the press			Rejected
action # 9094: Assemble press kit.			Rejected
action # 9096: send press kit			Rejected
Related issues:			
Copied from openSUSE 13.2 Release - action #4074: Create a Press Kit and send...		Resolved	2014-10-13 2014-10-22
Copied to openSUSE Leap 42.2 Release - action #13398: Create a Press Kit and ...		Resolved	2016-10-12 2016-11-16

History

#1 - 2015-10-05 14:38 - Inussel

- Copied from action #4074: Create a Press Kit and send it to the press added

#2 - 2015-10-05 14:39 - Inussel

- Status changed from Resolved to New

- Assignee deleted (ddemaio)

- Target version set to GA

#3 - 2015-10-05 14:39 - Inussel

- Due date changed from 2014-10-22 to 2015-10-05

due to changes in a related task

#4 - 2015-10-05 14:39 - Inussel

- Due date changed from 2014-10-22 to 2015-10-05

due to changes in a related task

#5 - 2015-10-05 14:39 - Inussel

- Due date changed from 2014-10-22 to 2015-10-05

due to changes in a related task

#6 - 2015-10-05 14:40 - Inussel

- Due date changed from 2014-10-22 to 2015-10-05

- Start date changed from 2014-10-13 to 2015-10-05

due to changes in a related task

#7 - 2015-10-20 12:10 - Inussel

- Assignee set to ddemaio

#8 - 2015-10-29 04:46 - ddemaio

- Status changed from New to Rejected

#9 - 2016-08-23 12:00 - Inussel

- Copied to action #13398: Create a Press Kit and send it to the press added