

# openSUSE Leap 42.1 Release - action #9052

## Social media marketing

2015-10-05 13:49 - Inussel

<b>Status:</b> Resolved	<b>Start date:</b> 2015-10-05
<b>Priority:</b> Normal	<b>Due date:</b> 2015-10-30
<b>Assignee:</b> ddemaio	<b>% Done:</b> 100%
<b>Category:</b>	<b>Estimated time:</b> 0.00 hour
<b>Target version:</b> GA	
<b>Description</b> Create a social media plan and social media messages; and get them translated. Also, prepare our social media channels for this: we need to know who will tweet from eg Chinese channels, or at least that SOMEBODY will, otherwise, why bother translating?  Wiki page with social media plan: <a href="https://en.opensuse.org/openSUSE:Social_media_launch_plan">https://en.opensuse.org/openSUSE:Social_media_launch_plan</a> Wiki page with social media contact people: <a href="https://en.opensuse.org/openSUSE:Social_media_contacts">https://en.opensuse.org/openSUSE:Social_media_contacts</a>	
<b>Subtasks:</b>	
action # 9054: Create social media messages	<b>Resolved</b>
action # 9056: Make sure we have the right people prepared to send out the social media...	<b>Resolved</b>
action # 9058: Social media messages for SUSECon	<b>Rejected</b>
action # 9060: translate social media messages	<b>Closed</b>
action # 9068: Create social media backgrounds and badges	<b>Rejected</b>
<b>Related issues:</b>	
Copied from openSUSE 13.2 Release - analysis #4118: Social media marketing	<b>Resolved</b> <b>2014-10-13</b> <b>2014-10-30</b>
Copied to openSUSE Leap 42.2 Release - action #13440: Social media marketing	<b>Resolved</b> <b>2016-10-15</b> <b>2016-11-14</b>

### History

#### #1 - 2015-10-05 13:49 - Inussel

- Copied from analysis #4118: Social media marketing added

#### #2 - 2015-10-05 14:04 - Inussel

- Status changed from Resolved to New

- Target version set to GA

#### #3 - 2015-10-05 14:04 - Inussel

- Due date changed from 2014-10-30 to 2014-10-13

due to changes in a related task

#### #4 - 2015-10-05 14:08 - Inussel

- Due date set to 2015-10-30

due to changes in a related task

#### #5 - 2015-10-05 14:20 - Inussel

- Start date changed from 2014-10-13 to 2015-10-05

due to changes in a related task

#### #6 - 2015-10-05 14:29 - Inussel

- Parent task deleted (#9040)

#### #7 - 2015-10-16 08:52 - ddemaio

- Status changed from New to In Progress

Social media plan is nearly complete in English at [https://en.opensuse.org/openSUSE:Social\\_media\\_launch\\_plan](https://en.opensuse.org/openSUSE:Social_media_launch_plan). Waiting on a vote for the slogan, which will be completed Monday. After the vote, I will send off email for translations and marketing synchronization

**#8 - 2015-10-29 04:41 - ddemaio**

- Status changed from In Progress to Resolved

**#9 - 2016-08-23 12:17 - Inussel**

- Copied to action #13440: Social media marketing added