openSUSE 13.1 Release - action #784

come up with btrfs story for beta1

2013-09-11 15:22 - lnussel

Status:	Closed		**Start date:**	2013-09-11
Priority:	Normal		**Due date:**	2013-09-18
Assignee:			**% Done:**	100%
Category:	Marketing		**Estimated time:**	0.00 hour
Target version:	13.1 Beta 1			

Description

we need to make a story about btrfs for beta1.
Maybe you can think of something creative for the announcement?
Maybe ask Jeff to write about it?

Related issues:

Related to openSUSE 13.1 Release - action #814: sneak peek nr unknown: btrfs ...	**Rejected**	**2013-10-10**	**2013-11-29**

History

#1 - 2013-09-12 07:06 - toscalix

Please Jos, ping Jeff so he writes and some quotes about btrfs in the announcement, for instances. An article for suse.com would be also important. Please help him on this.

For social media it would be also very important to have something about btrfs.

#2 - 2013-09-12 15:52 - Anonymous

Provisional plan to promote btrfs testing:

- btrfs should be part of all our communication from now on... hackaton, beta, RC's, etc
- make it central to the testing story for the beta
- do a sneak peek (needs input from Jeff)
- do an openSUSE team blog on it
- try to get a SUSEcom blog on it
- (of course, it'll have the popup in Beta)

Emailed this to Jeff, asked his input on how to promote btrfs: what are benefits; what workloads/hardware benefits most.

#3 - 2013-09-13 10:28 - Anonymous

- Status changed from New to In Progress

- % Done changed from 0 to 40

promoted today a btrfs link over our social media. No feedback from Jeff yet so can't do too much for the Beta Pizza Hackaton announcement... Will make some stuff up ;-)

#4 - 2013-09-16 09:19 - toscalix

Please update this task

#5 - 2013-09-16 09:21 - Anonymous

- Status changed from In Progress to Resolved

- % Done changed from 40 to 100

btrfs story included in betapizza article - https://news.opensuse.org/?p=16758&preview=true

We use very much the same story for beta 1 - https://news.opensuse.org/?p=16747&preview=true

#6 - 2013-09-18 09:08 - Anonymous

mailed Jeff again. Story is scheduled, if he has further feedback we can probably implement it, if not - so be it.

Asked him also about doing a sneak peek of btrfs for 13.1.

#7 - 2013-09-18 10:11 - Anonymous

I have also been promoting BTRFS news, openSUSE related or not, over our social media channels. For example:
https://plus.google.com/b/110312141834246266844/110312141834246266844/posts/TK9EFphhhr4

note that we have collegues commenting in there, not always positive.
Asked Jeff to reply there and give some update on his argument that ext4 is less mature than btrfs. Would be great to have a public source for that.

#8 - 2013-10-09 08:14 - toscalix

- Status changed from Resolved to Closed   *2/2*

Updated the internal report