we need to make a story about btrfs for beta1. 
Maybe you can think of something creative for the announcement? 
Maybe ask Jeff to write about it?

Related issues:
Related to openSUSE 13.1 Release - action # 814: sneak peek nr unknown: btrfs... Rejected 10/10/2013 29/11/2013

History
#1 - 12/09/2013 07:06 am - toscalix

Please Jos, ping Jeff so he writes and some quotes about btrfs in the announcement, for instances. An article for suse.com would be also important. Please help him on this.

For social media it would be also very important to have something about btrfs.

#2 - 12/09/2013 03:52 pm - Anonymous

Provisional plan to promote btrfs testing:
* btrfs should be part of all our communication from now on... hackaton, beta, RC's, etc
* make it central to the testing story for the beta
* do a sneak peek (needs input from Jeff)
* do an openSUSE team blog on it
* try to get a SUSEcom blog on it
* (of course, it'll have the popup in Beta)

Emailed this to Jeff, asked his input on how to promote btrfs: what are benefits; what workloads/hardware benefits most.

#3 - 13/09/2013 10:28 am - Anonymous
- Status changed from New to In Progress
- % Done changed from 0 to 40

promoted today a btrfs link over our social media. No feedback from Jeff yet so can't do too much for the Beta Pizza Hackaton announcement... Will make some stuff up ;-)
btrfs story included in betapizza article - https://news.opensuse.org/?p=16758&preview=true

We use very much the same story for beta 1 - https://news.opensuse.org/?p=16747&preview=true

#6 - 18/09/2013 09:08 am - Anonymous

mailed Jeff again. Story is scheduled, if he has further feedback we can probably implement it, if not - so be it.

Asked him also about doing a sneak peek of btrfs for 13.1.

#7 - 18/09/2013 10:11 am - Anonymous

I have also been promoting BTRFS news, openSUSE related or not, over our social media channels. For example:
https://plus.google.com/b/110312141834246266844/110312141834246266844/posts/TK9EFphhhr4

note that we have colleagues commenting in there, not always positive.

Asked Jeff to reply there and give some update on his argument that ext4 is less mature than btrfs. Would be great to have a public source for that.

#8 - 09/10/2013 08:14 am - toscalix

- Status changed from Resolved to Closed

Updated the internal report