Publish an article asking people to help promote the upcoming release.

Write an article like https://news.opensuse.org/2011/11/01/help-us-spread-the-word-on-opensuse-12-1/ and promote our badges, backgrounds and counter!

Related issues:
- Blocked by openSUSE 13.1 Release - action # 476: Create release counter for o... Closed 08/09/2013 18/09/2013
- Blocked by openSUSE 13.1 Release - action # 477: Create social media backgrou... Closed 08/09/2013 18/09/2013
- Copied to openSUSE 13.2 Release - analysis # 4102: Publish an article asking ... Resolved 29/10/2014 29/10/2014

History

#1 - 04/09/2013 01:08 pm - Anonymous
- Target version set to 13.1 GA

#2 - 07/09/2013 08:39 pm - Anonymous
- Start date changed from 16/09/2013 to 12/09/2013
- Estimated time set to 4.00

Asking marketing/artwork teams for art
created first draft: https://news.opensuse.org/?p=16835&preview=true

#3 - 07/09/2013 08:42 pm - Anonymous
- Parent task deleted (#475)

#4 - 18/09/2013 01:25 pm - Anonymous
- Assignee changed from Anonymous to ancorgs
- % Done changed from 0 to 10

Added what we have, some banners, and kicked mailing list again. See https://news.opensuse.org/?p=16835&preview=true

Ancor will have to finish this.

#5 - 18/09/2013 02:08 pm - Anonymous
- Due date changed from 18/09/2013 to 23/09/2013
- Start date changed from 12/09/2013 to 19/09/2013

Re-scheduled for Monday, as Wednesday the "hackaton is coming" article goes. Might have to delay it another week :(

Note that it is still DRAFT state so it won't go out, even at the scheduled date.
We still lack a proper counter and social backgrounds (see blocking tasks). We are quite far from having proper materials and a proper article, so I
have rescheduled the article (and the issue) to October 2nd.

Jos is back from vacations, so reassigning the task to him... with no progress so far.

Done!

Artwork added, article finished. Uploaded my 'release is coming' artwork to github and Anditosan just reviewed the article. Added also his CD sleeve artwork.

https://news.opensuse.org/2013/10/07/help-promote-opensuse-13-1/

And promoted over our social media with this message:
We have nice banners and backgrounds for you to spice up your blog and sites. Go, help promote openSUSE 13.1!
https://news.opensuse.org/2013/10/07/help-promote-opensuse-13-1/

Status changed from Resolved to Closed

Copied to analysis #4102: Publish an article asking people to help promote the upcoming release. added