

openSUSE Leap 15.1 - action #47696

action # 47657 (Closed): Release Announcement

action # 47684 (Closed): Create a Press Kit and send it to the press

send press kit

2019-02-13 12:00 - Inussel

Status:	Closed	Start date:	2019-05-17
Priority:	Normal	Due date:	2019-05-22
Assignee:	ddemaio	% Done:	100%
Category:	Marketing	Estimated time:	0.00 hour
Target version:	GA		
Description			
Get our list of press contacts and create SEPARATE mails for each of them. If you know them personally, try to add a special touch to the emails to make them really personal. Stay formal for those you don't know. Send out the mails... And be ready to reply to their questions and responses.			
Keep in mind that this can easily take a day with the nr of contacts we have and the replies they might sent.			
Related issues:			
Copied from openSUSE Leap 15.0 - action #24974: send press kit		Closed	2018-05-20 2018-05-20
Copied to openSUSE Leap 15.2 - action #61446: send press kit		Resolved	2020-06-25 2020-07-02

History

#1 - 2019-02-13 12:00 - Inussel

- Copied from action #24974: send press kit added

#2 - 2019-05-14 11:41 - Inussel

- Due date changed from 2019-05-05 to 2019-05-22

- Start date changed from 2019-05-05 to 2019-05-17

#3 - 2019-05-20 12:24 - Inussel

- Assignee set to ddemaio

done?

#4 - 2019-05-21 05:21 - ddemaio

- Status changed from New to In Progress

- % Done changed from 0 to 90

Press kit sent. Will send another email to the press at release time.

#5 - 2019-05-27 09:22 - Inussel

- Status changed from In Progress to Closed

- % Done changed from 90 to 100

done by now I hope

#6 - 2019-12-20 13:02 - Inussel

- Copied to action #61446: send press kit added