

openSUSE 13.1 Release - action #453

Create a Press Kit and send it to the press

2013-05-14 17:10 - Anonymous

Status:	Closed	Start date:	2013-10-27
Priority:	Normal	Due date:	2013-11-13
Assignee:		% Done:	100%
Category:	Marketing	Estimated time:	0.00 hour
Target version:	13.1 GM		
Description			
This is the thing which gets us awesome reviews and "blogs like this": http://www.linux-magazine.com/Online/Blogs/Off-the-Beat-Bruce-Byfield-s-Blog/openSUSE-shows-how-to-promote-a-release			
We create an awesome presskit containing:			
<ul style="list-style-type: none">• Press announcement• Community announcement on news.o.o (link to the preview and if possible a PDF version if it)• Product highlights (PDF)• Feature guide (in PDF. Terribly much work, yes, painful, yes worth it, yes)• Screenshots (include 'bonus' screenshots, if you can)• a link to the GM• A document with quotes from the openSUSE team, the board and other people about their favorite features• reviewers guide• list of people who can be interviewed			
Subtasks:			
action # 455: Create list of people who can be interviewed			Closed
action # 456: Write 'reviewers guide', the mail for the press			Closed
action # 457: Assemble press kit.			Closed
action # 922: send press kit			Resolved
Related issues:			
Blocked by openSUSE 13.1 Release - action #420: Release Announcement	Closed	2013-10-10	2013-11-06
Copied to openSUSE 13.2 Release - action #4074: Create a Press Kit and send i...	Resolved	2014-10-13	2014-10-22

History

#1 - 2013-05-14 17:11 - Anonymous

- Due date set to 2013-10-31

#2 - 2013-05-14 17:12 - Anonymous

- Due date changed from 2013-10-31 to 2013-11-04

#3 - 2013-05-14 17:17 - Anonymous

- Due date changed from 2013-11-04 to 2013-11-07

#4 - 2013-05-14 17:19 - Anonymous

- Due date changed from 2013-11-07 to 2013-11-08

- Estimated time set to 6.00 h

#5 - 2013-05-14 17:21 - Anonymous

- Estimated time changed from 6.00 h to 8.00 h

#6 - 2013-05-14 17:22 - Anonymous

- Estimated time changed from 8.00 h to 14.00 h

#7 - 2013-05-14 17:22 - Anonymous

- Estimated time changed from 14.00 h to 20.00 h

#8 - 2013-05-16 17:18 - Anonymous

- Due date changed from 2013-11-08 to 2013-11-13

#9 - 2013-05-16 17:19 - Anonymous

- Start date changed from 2013-10-15 to 2013-10-20

#10 - 2013-05-16 17:19 - Anonymous

- Start date changed from 2013-10-20 to 2013-10-22

#11 - 2013-09-04 12:55 - Anonymous

- Parent task deleted (#420)

#12 - 2013-10-25 14:06 - Inussel

- Due date changed from 2013-11-13 to 2013-11-08

due to changes in a related task

#13 - 2013-10-25 14:07 - Anonymous

- Due date changed from 2013-11-08 to 2013-11-13

due to changes in a related task

#14 - 2013-11-16 20:58 - toscalix

- Status changed from New to Feedback

Please update

#15 - 2013-12-16 14:20 - Anonymous

- Status changed from Feedback to Closed

Done, good responses!

#16 - 2014-10-13 11:45 - Inussel

- Copied to action #4074: Create a Press Kit and send it to the press added