This is about creating a short-list of the best, most awesome, coolest features in openSUSE 13.1. It is CRUCIAL in writing the press announcement, the openSUSE 13.1 portal wiki page and the news.o.o announcement as well as for the press.

Some marketing rules are applied to this list, as they determine what the press will talk about:

* 3x3: 3 main areas with each 3 main feature improvements. Not a black and white rule but keep the total features under 10 and the area's at 3 or 4.
* First, Best, Only: these are the qualities you are looking for in the features. Otherwise, press won't pick up on them, why bother when openSUSE catches up to the rest of the world?
* Impact on users, Resolving major issues, Relevant today: these are less important but relevant properties. Impactful changes, things that change important problems or things tying into recent events or relevant trends are worth having on the list.

The best way of getting to product highlights is to organize a meet with some technical and non-technical folk. Not just the openSUSE team, include Will, Henne, Andreas Jaeger, possibly people from SUSE Marketing and management (Roland perhaps?). Introduce the goal and the how of it (see bullets above), then go over the feature list, pick the things which are important together.

Once done, put them on https://en.opensuse.org/Portal:13.1/Features

Related issues:
- Blocks openSUSE 13.1 Release - action # 434: Create a draft press announcement [Closed 24/10/2013 03/11/2013]
- Blocked by openSUSE 13.1 Release - action # 444: Add features from distrowatch [Closed 14/10/2013 20/10/2013]
- Copied to openSUSE 13.2 Release - action # 4060: Assemble the Product highlights [Closed 21/10/2014 23/10/2014]

History

#1 - 14/05/2013 04:49 pm - Anonymous
- Description updated

#2 - 14/05/2013 05:21 pm - Anonymous
- Estimated time set to 8.00

#3 - 25/10/2013 01:52 pm - Anonymous
- Due date changed from 25/10/2013 to 29/10/2013
- Start date changed from 21/10/2013 to 24/10/2013
- % Done changed from 0 to 60

got first set of top features together, will group them and put them on the portal page

#4 - 25/10/2013 01:53 pm - Anonymous
- Checklist set to [ ] Get first set together by brainstorming, [ ] Combine and clean them and get them on the portal page, [ ] ask for review from the community and marketing team, [ ] Finish them up
Managed to coalesce the highlights in a nicely categorized set of features. Got some comments on -project, will ask for more in a few places.

https://en.opensuse.org/Portal:13.1/Features

Last thing to add is ActiveDoc. I mailed the wrong mail address initially - asked Juergen this time. If he replies, I add it and close this task ;-)