

## openSUSE 13.1 Release - action #421

### Release Marketing

2013-05-14 12:31 - Anonymous

<b>Status:</b> Closed	<b>Start date:</b> 2013-10-21
<b>Priority:</b> Normal	<b>Due date:</b> 2013-12-03
<b>Assignee:</b>	<b>% Done:</b> 100%
<b>Category:</b> Marketing	<b>Estimated time:</b> 0.00 hour
<b>Target version:</b> 13.1 GA	
<b>Description</b>	
Main task for Release Marketing:	
<ul style="list-style-type: none"><li>• Social media marketing</li><li>• Sneek Peaks</li><li>• Release Parties</li><li>• Updated openSUSE websites</li></ul>	
<b>Subtasks:</b>	
action # 428: Release Parties	<b>Closed</b>
action # 644: Write release party invitation article	<b>Closed</b>
action # 645: Update release party wiki pages	<b>Closed</b>
action # 646: Create event pages on Facebook, Google+	<b>Closed</b>
action # 430: Social media marketing	<b>Closed</b>
action # 431: Create social media messages	<b>Closed</b>
action # 432: Make sure we have the right people prepared to send out the social media ...	<b>Closed</b>
action # 1042: Social media messages for SUSECon & openSUSE Summit	<b>Resolved</b>
action # 924: translate social media messages	<b>Resolved</b>
<b>Related issues:</b>	
Related to openSUSE 13.1 Release - action #475: Promotional artwork	<b>Closed</b> 2013-09-08 2013-09-18
Related to openSUSE 13.1 Release - action #420: Release Announcement	<b>Closed</b> 2013-10-10 2013-11-06
Related to openSUSE 13.1 Release - action #429: Sneek Peaks	<b>Closed</b> 2013-10-01 2013-11-29
Copied to openSUSE 13.2 Release - action #4108: Release Marketing	<b>Closed</b> 2014-10-09 2014-11-04

### History

#### #1 - 2013-05-14 15:22 - Anonymous

- Due date set to 2013-11-18

#### #2 - 2013-05-14 15:24 - Anonymous

- Due date changed from 2013-11-18 to 2013-11-16  
- Start date changed from 2013-05-14 to 2013-11-10

#### #3 - 2013-05-14 15:25 - Anonymous

- Due date changed from 2013-11-16 to 2013-11-18  
- Start date changed from 2013-11-10 to 2013-05-14

#### #4 - 2013-05-14 15:30 - Anonymous

- Start date changed from 2013-05-14 to 0001-01-01

#### #5 - 2013-05-14 17:29 - Anonymous

- Due date changed from 2013-11-18 to 2013-11-19

#### #6 - 2013-05-14 17:31 - Anonymous

- Due date changed from 2013-11-19 to 2013-11-30  
- Estimated time set to 1.00 h

- Start date changed from 0001-01-01 to 2013-09-01

**#7 - 2013-07-01 11:28 - Anonymous**

- Start date changed from 2013-09-01 to 2013-10-01

**#8 - 2013-10-24 12:30 - Inussel**

- Due date changed from 2013-11-18 to 2013-11-19

due to changes in a related task

**#9 - 2013-11-20 08:10 - ancorgs**

- Status changed from New to Closed

All subtasks done and closed. Closing.

**#10 - 2014-10-13 13:59 - Inussel**

- Copied to action #4108: Release Marketing added