openSUSE 13.2 Release - analysis #4118
action # 4108 (Closed): Release Marketing

Social media marketing
13/10/2014 02:00 pm - lnussel

<table>
<thead>
<tr>
<th>Status:</th>
<th>Resolved</th>
<th>Start date:</th>
<th>13/10/2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>Priority:</td>
<td>Normal</td>
<td>Due date:</td>
<td>30/10/2014</td>
</tr>
<tr>
<td>Assignee:</td>
<td>ddemaio</td>
<td>Estimated time:</td>
<td>3.50 hours</td>
</tr>
<tr>
<td>Category:</td>
<td>Marketing</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Target version:</td>
<td>13.2 GA</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Description

Create a social media plan and social media messages; and get them translated. Also, prepare our social media channels for this: we need to know who will tweet from eg Chinese channels, or at least that SOMEBODY will, otherwise, why bother translating?

Wiki page with social media plan:
https://en.opensuse.org/openSUSE:Social_media_launch_plan
Wiki page with social media contact people:
https://en.opensuse.org/openSUSE:Social_media_contacts

Subtasks:
- action # 4120: Create social media messages
  Closed
- action # 4122: Make sure we have the right people prepared to send out the social media...
  Closed
- action # 4124: Social media messages for SUSECon & openSUSE Summit
  Closed
- action # 4126: translate social media messages
  Resolved

Related issues:
- Copied from openSUSE 13.1 Release - action # 430: Social media marketing Closed 30/10/2013 03/12/2013
- Copied to openSUSE Leap 42.1 Release - action # 9052: Social media marketing Resolved 05/10/2015 30/10/2015

History

#1 - 13/10/2014 02:00 pm - Inussel
- Copied from action #430: Social media marketing added

#2 - 13/10/2014 02:02 pm - Inussel
- Status changed from Closed to New
- Target version set to 13.2 GA

#3 - 13/10/2014 02:02 pm - Inussel
- Due date changed from 03/12/2013 to 30/10/2014
due to changes in a related task

#4 - 13/10/2014 02:02 pm - Inussel
- Start date changed from 30/10/2013 to 08/11/2013
due to changes in a related task

#5 - 13/10/2014 02:02 pm - Inussel
- Start date changed from 08/11/2013 to 13/10/2014
due to changes in a related task

#6 - 31/10/2014 11:00 am - lnussel
- Assignee set to ddemiao

#7 - 05/11/2014 06:56 am - ddemiao
- Tracker changed from action to analysis
- Status changed from New to Resolved

#8 - 05/10/2015 01:49 pm - lnussel
- Copied to action #9052: Social media marketing added