

## openSUSE 13.2 Release - action #4108

### Release Marketing

2014-10-13 13:59 - Inussel

<b>Status:</b> Closed	<b>Start date:</b> 2014-10-09
<b>Priority:</b> Normal	<b>Due date:</b> 2014-11-04
<b>Assignee:</b>	<b>% Done:</b> 100%
<b>Category:</b> Marketing	<b>Estimated time:</b> 0.00 hour
<b>Target version:</b> 13.2 GA	
<b>Description</b>	
Main task for Release Marketing:	
<ul style="list-style-type: none"><li>• Social media marketing</li><li>• Sneek Peaks</li><li>• Release Parties</li><li>• Updated openSUSE websites</li></ul>	
<b>Subtasks:</b>	
report # 4110: Release Parties	Resolved
action # 4112: Write release party invitation article	Closed
action # 4114: Update release party wiki pages	Closed
analysis # 4116: Create event pages on Facebook, Google+	Resolved
action # 4216: release party poster	Closed
analysis # 4118: Social media marketing	Resolved
action # 4120: Create social media messages	Closed
action # 4122: Make sure we have the right people prepared to send out the social media...	Closed
action # 4124: Social media messages for SUSECon & openSUSE Summit	Closed
action # 4126: translate social media messages	Resolved
action # 4104: Sneak Peeks	Rejected
action # 4096: Promotional artwork	Resolved
action # 4098: Create release counter for oS 13.1	Closed
report # 4100: Create social media backgrounds and badges	Resolved
<b>Related issues:</b>	
Copied from openSUSE 13.1 Release - action #421: Release Marketing	Closed 2013-10-21 2013-12-03

### History

#### #1 - 2014-10-13 13:59 - Inussel

- Copied from action #421: Release Marketing added

#### #2 - 2014-10-13 14:00 - Inussel

- Start date changed from 2013-10-21 to 2013-10-31

due to changes in a related task

#### #3 - 2014-10-13 14:00 - Inussel

- Start date changed from 2013-10-31 to 2013-10-28

due to changes in a related task

#### #4 - 2014-10-13 14:00 - Inussel

- Start date changed from 2013-10-28 to 2013-10-21

due to changes in a related task

#### #5 - 2014-10-13 14:01 - Inussel

- *Category set to Marketing*
- *Target version set to 13.2 GA*

**#6 - 2014-10-13 14:02 - Inussel**

- *Start date changed from 2013-10-30 to 2014-10-13*

due to changes in a related task

**#7 - 2014-11-11 12:25 - Inussel**

- *Status changed from New to Closed*