openSUSE 13.2 Release - action #4108
Release Marketing
13/10/2014 01:59 pm - lnussel

<table>
<thead>
<tr>
<th>Status</th>
<th>Closed</th>
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</thead>
<tbody>
<tr>
<td>Start date</td>
<td>09/10/2014</td>
</tr>
<tr>
<td>Priority</td>
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</tr>
<tr>
<td>Due date</td>
<td>04/11/2014</td>
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<tr>
<td>% Done</td>
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</tr>
<tr>
<td>Assignee</td>
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<td>Estimated time</td>
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<td>Category</td>
<td>Marketing</td>
</tr>
<tr>
<td>Target version</td>
<td>13.2 GA</td>
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</table>

**Description**

Main task for Release Marketing:
* Social media marketing
* Sneek Peaks
* Release Parties
* Updated openSUSE websites

**Subtasks:**
- report # 4110: Release Parties
  - action # 4112: Write release party invitation article
  - action # 4114: Update release party wiki pages
  - analysis # 4116: Create event pages on Facebook, Google+
  - action # 4216: release party poster
  - analysis # 4118: Social media marketing
  - action # 4120: Create social media messages
  - action # 4122: Make sure we have the right people prepared to send out the social media...
  - action # 4124: Social media messages for SUSECon & openSUSE Summit
  - action # 4126: translate social media messages
  - action # 4104: Sneak Peeks
  - action # 4096: Promotional artwork
  - action # 4098: Create release counter for oS 13.1
  - report # 4100: Create social media backgrounds and badges

**Related issues:**
Copied from openSUSE 13.1 Release - action # 421: Release Marketing

**History**

1. **#1 - 13/10/2014 01:59 pm - lnussel**
   - Copied from action #421: Release Marketing added

2. **#2 - 13/10/2014 02:00 pm - lnussel**
   - Start date changed from 21/10/2013 to 31/10/2013
due to changes in a related task

3. **#3 - 13/10/2014 02:00 pm - lnussel**
   - Start date changed from 31/10/2013 to 28/10/2013
due to changes in a related task

05/04/2020 1/2
#4 - 13/10/2014 02:00 pm - lnussel
- Start date changed from 28/10/2013 to 21/10/2013
due to changes in a related task

#5 - 13/10/2014 02:01 pm - lnussel
- Category set to Marketing
- Target version set to 13.2 GA

#6 - 13/10/2014 02:02 pm - lnussel
- Start date changed from 30/10/2013 to 13/10/2014
due to changes in a related task

#7 - 11/11/2014 12:25 pm - lnussel
- Status changed from New to Closed