

openSUSE 13.2 Release - action #4074

action # 4058 (Closed): Release Announcement

Create a Press Kit and send it to the press

2014-10-13 11:45 - Inussel

Status:	Resolved	Start date:	2014-10-13
Priority:	Normal	Due date:	2014-10-22
Assignee:	ddemaio	% Done:	100%
Category:		Estimated time:	0.00 hour
Target version:	13.2 GA		
Description			
This is the thing which gets us awesome reviews and "blogs like this": http://www.linux-magazine.com/Online/Blogs/Off-the-Beat-Bruce-Byfield-s-Blog/openSUSE-shows-how-to-promote-a-release			
We create an awesome presskit containing:			
<ul style="list-style-type: none">• Press announcement• Community announcement on news.o.o (link to the preview and if possible a PDF version if it)• Product highlights (PDF)• Feature guide (in PDF. Terribly much work, yes, painful, yes worth it, yes)• Screenshots (include 'bonus' screenshots, if you can)• a link to the GM• A document with quotes from the openSUSE team, the board and other people about their favorite features• reviewers guide• list of people who can be interviewed			
Subtasks:			
report # 4076: Create list of people who can be interviewed			Resolved
report # 4078: Write 'reviewers guide', the mail for the press			Resolved
analysis # 4080: Assemble press kit.			Resolved
report # 4082: send press kit			Resolved
Related issues:			
Copied from openSUSE 13.1 Release - action #453: Create a Press Kit and send ...	Closed	2013-10-27	2013-11-13
Copied to openSUSE Leap 42.1 Release - action #9088: Create a Press Kit and s...	Rejected	2015-10-05	

History

#1 - 2014-10-13 11:45 - Inussel

- Copied from action #453: Create a Press Kit and send it to the press added

#2 - 2014-10-13 11:49 - Inussel

- Due date changed from 2013-11-13 to 2014-10-22
- Start date changed from 2013-10-27 to 2013-11-05

due to changes in a related task

#3 - 2014-10-13 11:49 - Inussel

- Start date changed from 2013-11-05 to 2013-11-13

due to changes in a related task

#4 - 2014-10-13 11:49 - Inussel

- Start date changed from 2013-11-13 to 2014-10-13

due to changes in a related task

#5 - 2014-10-15 09:31 - ancorgs

- Assignee set to ddemaio

#6 - 2014-10-30 09:52 - ddemaio

- Status changed from New to In Progress

The press kit is almost finish

#7 - 2014-11-04 06:51 - ddemaio

- Status changed from In Progress to Resolved

#8 - 2015-10-05 14:38 - Inussel

- Copied to action #9088: Create a Press Kit and send it to the press added