

openSUSE Leap 15.0 - action #24784

Social media marketing

2017-09-07 12:20 - Inussel

Status:	Resolved	Start date:	2018-04-23
Priority:	Normal	Due date:	2018-05-23
Assignee:	ddemaio	% Done:	100%
Category:	Marketing	Estimated time:	0.00 hour
Target version:	GA		
Description			
Create a social media plan and social media messages; and get them translated. Also, prepare our social media channels for this: we need to know who will tweet from eg Chinese channels, or at least that SOMEBODY will, otherwise, why bother translating?			
Wiki page with social media plan: https://en.opensuse.org/openSUSE:Social_media_launch_plan			
Wiki page with social media contact people: https://en.opensuse.org/openSUSE:Social_media_contacts			
Subtasks:			
action # 24786: Create social media backgrounds and badges			Resolved
action # 25004: Create social media messages			Resolved
action # 25006: Make sure we have the right people prepared to send out the social medi...			Resolved
action # 25008: translate social media messages			Resolved
Related issues:			
Copied from openSUSE Leap 42.3 Release - action #16694: Social media marketing		Closed	2017-06-24 2017-07-24
Copied to openSUSE Leap 15.1 - action #47489: Social media marketing		Closed	2019-04-08 2019-05-08

History

#1 - 2017-09-07 12:20 - Inussel

- Copied from action #16694: Social media marketing added

#2 - 2018-02-22 17:43 - Inussel

- Due date changed from 2018-04-09 to 2018-05-23

due to changes in a related task

#3 - 2018-02-22 17:44 - Inussel

- Start date changed from 2018-03-10 to 2018-04-23

due to changes in a related task

#4 - 2018-05-14 11:46 - Inussel

- Category set to Marketing

- Assignee set to ddemaio

#5 - 2018-05-15 10:39 - ddemaio

- Status changed from New to In Progress

#6 - 2018-05-15 10:40 - ddemaio

- Status changed from In Progress to Resolved

#7 - 2019-02-13 11:29 - Inussel

- Copied to action #47489: Social media marketing added