

Travel Support and merchandising mgmt - action #225

action # 217 (In Progress): Find a sustainable way to deliver promotional items to events and ambassadors

find out what weight categories we need to have

2013-03-25 16:00 - Anonymous

Status: Closed	Start date: 2013-03-25
Priority: Normal	Due date: 2013-03-29
Assignee:	% Done: 100%
Category: Marketing	Estimated time: 0.00 hour
Target version:	
Description We need to know how heavy our boxes will be. The idea was to have a small and a big box. The small box should be able to take care of the marketing at events of 1000 - 4000 people. The big box should scale to about 5000 - 10.000 people.	
Related issues: Related to Travel Support and merchandising mgmt - action #229: find out for ... In Progress 2013-03-25	

History

#1 - 2013-03-26 17:08 - Anonymous

- % Done changed from 0 to 50

- Status changed from New to In Progress

100 DVD's measured weight: 2.5 Kg

500 flyers: ~1.2 kg

weight of packages to be send is thus mostly determined by the weight of the DVD's. The 'small' package has to deal with ~1000 to ~ 4000 visitors and thus needs to have about 500 DVDs. 20KG seems like a reasonable weight for the 'small' package.

The big package needs to deal with 5K+ visitors and 1000-1200 DVD's seems reasonable for that, making it 40-50KG.

#2 - 2013-03-26 17:10 - Anonymous

- % Done changed from 50 to 100

- Status changed from In Progress to Resolved

once we move to USB sticks, 10 KG/package will most likely suffice so I'll have to look for at least:

10 kg

20 kg

50 kg

#3 - 2013-08-22 09:06 - toscalix

- Status changed from Resolved to Closed