

## openSUSE Leap 42.2 Release - action #13440

### Social media marketing

23/08/2016 12:17 pm - Inussel

<b>Status:</b>	Resolved	<b>Start date:</b>	15/10/2016
<b>Priority:</b>	Normal	<b>Due date:</b>	14/11/2016
<b>Assignee:</b>	ddemaio	<b>% Done:</b>	100%
<b>Category:</b>	Marketing	<b>Estimated time:</b>	3.00 hours
<b>Target version:</b>	GA		
<b>Description</b>			
Create a social media plan and social media messages; and get them translated. Also, prepare our social media channels for this: we need to know who will tweet from eg Chinese channels, or at least that SOMEBODY will, otherwise, why bother translating?			
Wiki page with social media plan: <a href="https://en.opensuse.org/openSUSE:Social_media_launch_plan">https://en.opensuse.org/openSUSE:Social_media_launch_plan</a>			
Wiki page with social media contact people: <a href="https://en.opensuse.org/openSUSE:Social_media_contacts">https://en.opensuse.org/openSUSE:Social_media_contacts</a>			
<b>Subtasks:</b>			
action # 13442: Create social media messages			<b>Resolved</b>
action # 13444: Make sure we have the right people prepared to send out the social medi...			<b>Resolved</b>
action # 13448: translate social media messages			<b>Closed</b>
action # 13450: Create social media backgrounds and badges			<b>Closed</b>
<b>Related issues:</b>			
Copied from openSUSE Leap 42.1 Release - action # 9052: Social media marketing		<b>Resolved</b>	<b>05/10/2015</b> <b>30/10/2015</b>
Copied to openSUSE Leap 42.3 Release - action # 16694: Social media marketing		<b>Closed</b>	<b>24/06/2017</b> <b>24/07/2017</b>

### History

#### #1 - 23/08/2016 12:17 pm - Inussel

- Copied from action #9052: Social media marketing added

#### #2 - 23/08/2016 12:20 pm - Inussel

- Due date changed from 30/10/2015 to 26/10/2015

due to changes in a related task

#### #3 - 23/08/2016 12:20 pm - Inussel

- Due date changed from 26/10/2015 to 16/10/2015

due to changes in a related task

#### #4 - 23/08/2016 12:20 pm - Inussel

- Due date changed from 16/10/2015 to 05/10/2015

due to changes in a related task

**#5 - 23/08/2016 02:55 pm - Inussel**

- *Due date set to 31/10/2016*

due to changes in a related task

**#6 - 23/08/2016 02:55 pm - Inussel**

- *Start date changed from 05/10/2015 to 01/10/2016*

due to changes in a related task

**#7 - 23/08/2016 03:11 pm - Inussel**

- *Category set to Marketing*

**#8 - 19/10/2016 02:30 pm - Inussel**

- *Due date changed from 31/10/2016 to 14/11/2016*

due to changes in a related task

**#9 - 19/10/2016 02:30 pm - Inussel**

- *Start date changed from 01/10/2016 to 15/10/2016*

due to changes in a related task

**#10 - 19/10/2016 02:33 pm - Inussel**

- *Assignee set to ddemaio*

**#11 - 25/10/2016 05:46 am - ddemaio**

- *Status changed from New to In Progress*

List has been started at <https://public.etherpad-mozilla.org/p/leap>

**#12 - 03/11/2016 10:47 am - ddemaio**

- *Status changed from In Progress to Resolved*

**#13 - 10/02/2017 03:55 pm - Inussel**

- *Copied to action #16694: Social media marketing added*