

openSUSE Leap 42.2 Release - action #13380

Release Announcement

2016-08-23 12:00 - Inussel

Status:	Resolved	Start date:	2016-09-28
Priority:	High	Due date:	2016-11-16
Assignee:	ddemaio	% Done:	100%
Category:	Marketing	Estimated time:	0.00 hour
Target version:	GA		

Description

Main task for everything around the release announcement:

- Press announcement
- Community announcement mail
- Community announcement on news.o.o
- Product highlights
- Feature guide
- Screenshots and finally, the press kit for the press which contains all of the above in addition to a link to the GM, quotes, reviewers guide, list of people who can be interviewed, and gets send to them a week before the release.

Subtasks:

action # 13382: Assemble the Product highlights	Resolved
action # 13384: Get screenshots taken	Resolved
action # 13386: Write community announcement for news.o.o	Resolved
action # 13388: Write Press Announcement	Resolved
action # 13390: Create a draft press announcement	Resolved
action # 13392: Get feedback on the draft press announce	Resolved
action # 13394: Let our PR Agencies have one last look at the announcement	Rejected
action # 13396: Get quotes from important people	Resolved
action # 13398: Create a Press Kit and send it to the press	Resolved
action # 13400: Create list of people who can be interviewed	Resolved
action # 13402: Write 'reviewers guide', the mail for the press	Resolved
action # 13404: Assemble press kit.	Resolved
action # 13406: send press kit	Resolved
action # 13408: Write the Feature Guide	Resolved
action # 13410: Move Major Features to feature guide page	Resolved
action # 13412: Get features page finished	Resolved
action # 13414: Get technical review	Resolved
action # 13416: Add features from distrowatch	Rejected
action # 13418: Gather info from major pieces of our release onto Major_features page	Rejected
action # 13420: translate release announcement	Closed

Related issues:

Copied from openSUSE Leap 42.1 Release - action #9070: Release Announcement	Resolved	2015-10-05	2015-10-30
Copied to openSUSE Leap 42.3 Release - action #16912: Release Announcement	Resolved	2017-06-07	2017-07-26

History

#1 - 2016-08-23 12:00 - Inussel

- Copied from action #9070: Release Announcement added

#2 - 2016-08-23 12:02 - Inussel

- Due date changed from 2015-10-30 to 2015-10-05

due to changes in a related task

#3 - 2016-08-23 14:20 - Inussel

- Due date set to 2016-10-26

due to changes in a related task

#4 - 2016-08-23 14:52 - Inussel

- Start date changed from 2015-10-05 to 2016-09-14

due to changes in a related task

#5 - 2016-10-19 14:30 - Inussel

- Due date changed from 2016-11-02 to 2016-11-11

due to changes in a related task

#6 - 2016-10-19 14:31 - Inussel

- Start date changed from 2016-09-14 to 2016-09-28

due to changes in a related task

#7 - 2016-10-26 10:11 - ddemaio

- Status changed from New to In Progress

Announcement is made and being refined. Should be sent out for translation by 31.10. https://en.opensuse.org/Release_announcement_42.2

#8 - 2016-11-03 10:45 - ddemaio

- Status changed from In Progress to Resolved

Release is finished and being translated.

#9 - 2017-02-13 13:22 - Inussel

- Copied to action #16912: Release Announcement added